

KANSAS JUNIOR LIVESTOCK SHOW

LEAD CHALLENGE

Developing Dynamic Leaders in Kansas Agriculture

2018 LEAD Challenge Resource Guide

The purpose of the LEAD Challenge resource guide is to provide rules and study materials for each component of the challenge. Contestants are encouraged to do their own research.

Age Divisions

There are three age divisions for the LEAD Challenge: junior (7 to 9), intermediate (10-13) and senior (14 and over). Age is based on the contestant's age as of January 1, 2018.

Listen & Learn

Contestants will rotate through three different sessions tailored to each age group. Points are awarded for attendance. This year we will have the following speakers and topics:

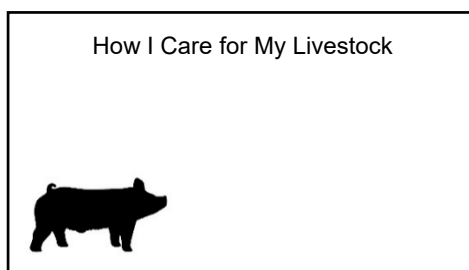
- Animal Health & Care presented by Dr. Andy Hawkins & Dr. Sara McReynolds
- Response in an Agriculture Emergency presented by David Hogg & Kendra Frasier
- Producer to Consumer Outreach presented by (names coming soon!)

Skill Stations

Contestants will complete a total of five question stations and one presentation station. Juniors will answer two questions at each station, intermediates will answer eight questions at each station and seniors will answer ten questions at each station.

Presentation Station

Juniors will be given supplies to make a flyer on site about how they take care of their livestock. They will be given a 11" x 17" sheet of white paper, pencils, pens and markers. Juniors will be able to pick a sheet with an outline of a steer, goat, sheep or pig based on which specie they would like to make a flyer about. Flyers will be judged based on content and creativity. Volunteers will be available to help with spelling and clarification questions. An example of the layout is below:



Intermediates will give a one- to three-minute prepared speech about how they take care of their livestock. No outside resources are allowed other than a 3” x 5” notecard. Speeches will be judged based on content and presentation.

Seniors will give a three- to five-minute extemporaneous speech based on the topic they draw on site. Topics will be animal care and health, response in an agriculture emergency, producer to consumer outreach and your role in agriculture. Ten minutes of prep time will be allowed.

Show Preparation Station

Participants will be asked a variety of questions pertaining to the rules and procedures of the Kansas Junior Livestock Show.

Consumer Awareness Station

Participants will answer questions about meat grading, food labeling, genetically modified organisms and general consumer knowledge.

Animal Health and Quality Assurance Station

Participants will demonstrate their knowledge of livestock vaccinations, identification practices, disease, reproduction and digestion.

Retail Meat Station

Participants will be tasked with identifying various cuts of beef, pork and lamb. Juniors will identify the wholesale cut; the intermediate division will identify the retail cut and wholesale cut; seniors will identify the animal source, retail cut and wholesale cut.

General ID Station

Participants will identify tools and machinery used in livestock and crop production. They will also be asked to identify agronomic products and livestock breeds.

Interview

Contestants will sign up for an interview time during check-in on Friday before the Listen & Learn sessions. We understand that the livestock shows can run ahead or behind schedule, so time slots are flexible. Interviews begin at 7:30 a.m. and continue through mid-afternoon.

Juniors will interview for five minutes. Questions can be about how they care for their livestock, why agriculture is important, what they would tell their classmates about livestock care and what they learned in the Listen & Learn sessions.

Intermediates will interview for seven minutes. Questions can be about how they care for their livestock, what it means to be a leader, agriculture in Kansas and its importance and what they learned in the Listen & Learn sessions.

Seniors will interview for ten minutes. Questions can be about their involvement in the agriculture industry, what they would tell their classmates about agriculture, workforce needs in the agriculture industry and what they learned in the Listen & Learn sessions.